

Sophia's Knowledge

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ABC Financial Group
Des Moines, IA

Ms Business Owner
Your Own Company
Any Town, IA

Dear Ms Business Owner,

Congratulations on owning your own business! As an independent representative of the XYZ Financial Group, I share your appreciation of the independence and sense of control that comes with of business ownership.

But with the independence comes the responsibility of seeing that your business can keep going when the unexpected happens to you, the owner or to one of your key employees. And the unexpected happens more often then we know.

That is why I'm enthusiastic about being able to help small business owners like you plan for the unexpected. XYZ Insurance Company has many insurance options that can provide the cushion your company needs to overcome the disability or death of a small business owner or key employee.

We also have can also help you with qualified and non-qualified retirement programs that will help you and your employees prepare to enjoy the benefits of growing a successful small business.

Please take a few minutes to think about your business continuation and retirement needs. I'll call you in the next ten days to discuss how, working together, we can help your business continue to thrive.

Sincerely,

Your Agent
XYZ Registered Representative